

Reaching for the Cloud: De-risking our Subsurface Digital Transformation

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References to "Woodside" may be references to Woodside Petroleum Ltd. or its applicable subsidiaries.

Agenda

+ Compute is “Unlimited” and Storage is “Free”

- Virtualisation
- Cloud Infrastructure (as a Service)
- Scalable Compute

+ Digital Transformation

- What does it really mean?
- Digitise / Digitalise / Digital Transformation
- Examples: Seismic Data Management / Accelerated workflows

+ Culture not just technology

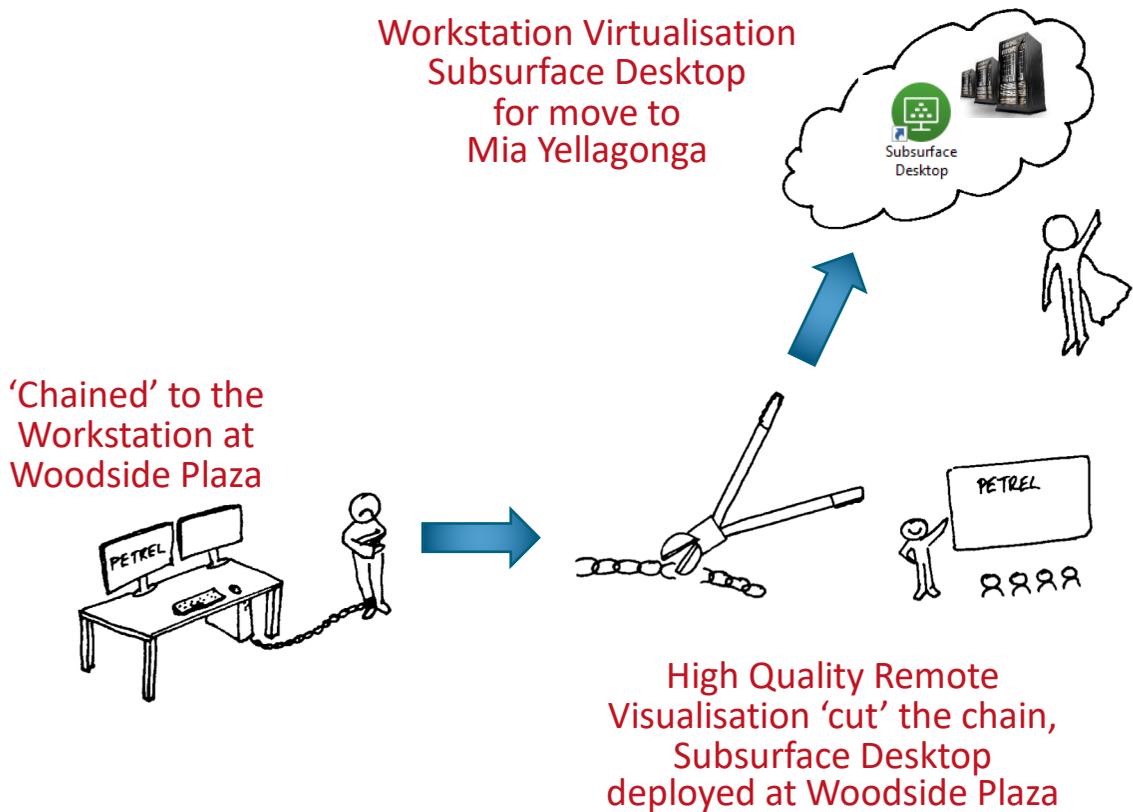
- Partnership philosophy

+ Our journey to DELFI

- Accelerated learning
- Sharing and collaborating
- Openness

Vision: To be the Global Leader in Digital Subsurface

2016 Subsurface Technical Computing Strategy



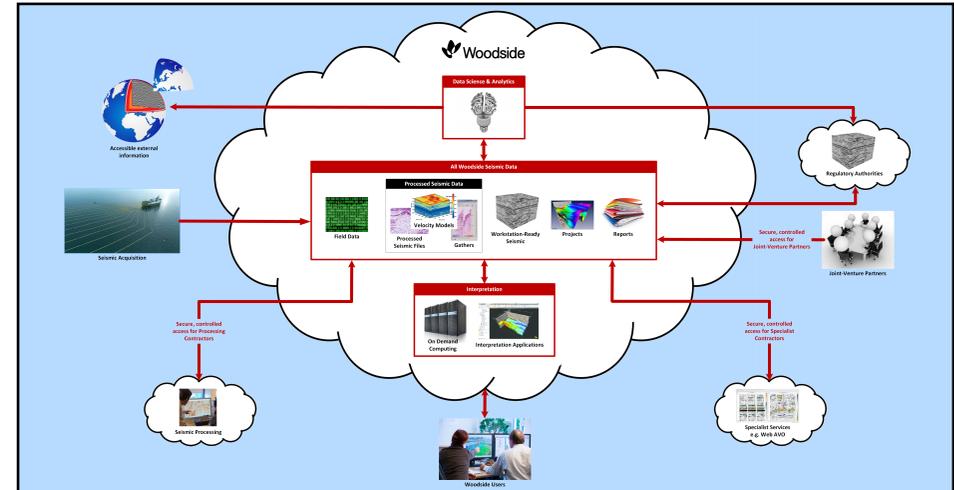
“Compute is Unlimited and Storage is Free”

+ Geoscience Conference 2016

- Cloud seismic already conceived
- Subsurface Desktop PoC
- Public cloud IaaS

+ Woodside CTO Shaun Gregory

- Conference opening talk
- Exponential thinking
- Simulation over a cup of coffee



So what is Digital Transformation?

Digitisation

The process of converting information into a digital format, in which the information is organised into bits, e.g.

- Paper to digitised image
- Extraction of Digital Data from hardcopy media

Digitalisation

Enabling, improving or transforming business process by leveraging digital technologies (e.g., APIs) and digitised data

- Workstation based interpretation
- Autopicking
- Machine Learning

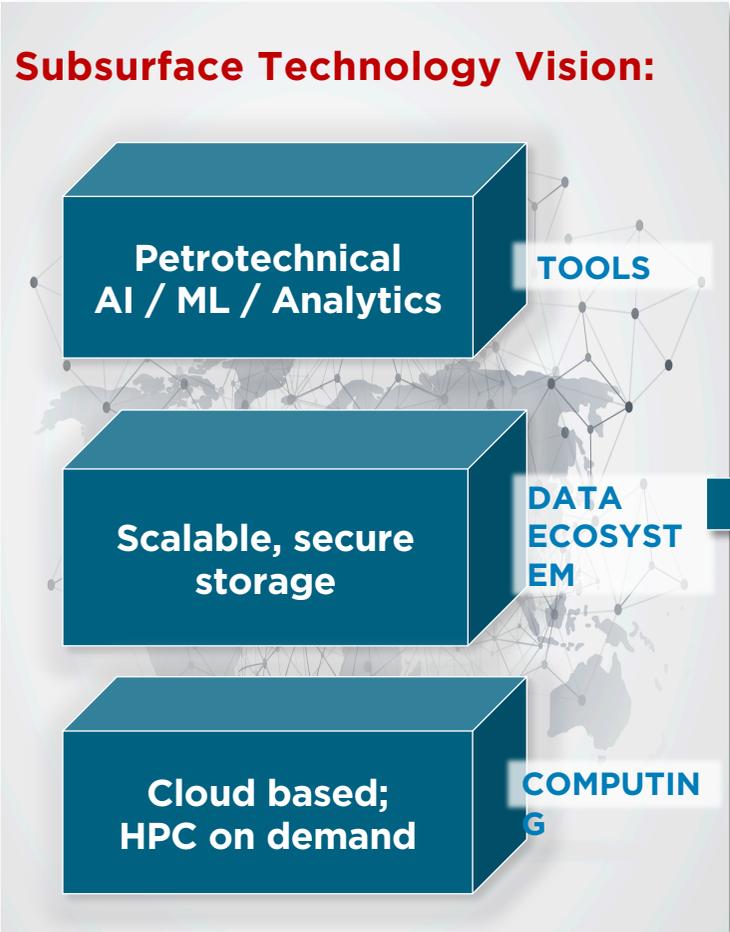
Digital Transformation

The transformation of activities, competencies, and business models to fully leverage the opportunities of digital technologies

- New business models made possible by new digital technology
- Uber, Netflix, Airbnb etc.

Woodside's Subsurface Digital Strategy

Subsurface Technology Vision:



Vendor agnostic apps and microservices
 From start-ups to core vendors
 Frictionless access to Woodside data and IP



Rich APIs to bring technology to the data
 Woodside owned; leveraging core vendors
 Drives automation and interoperability

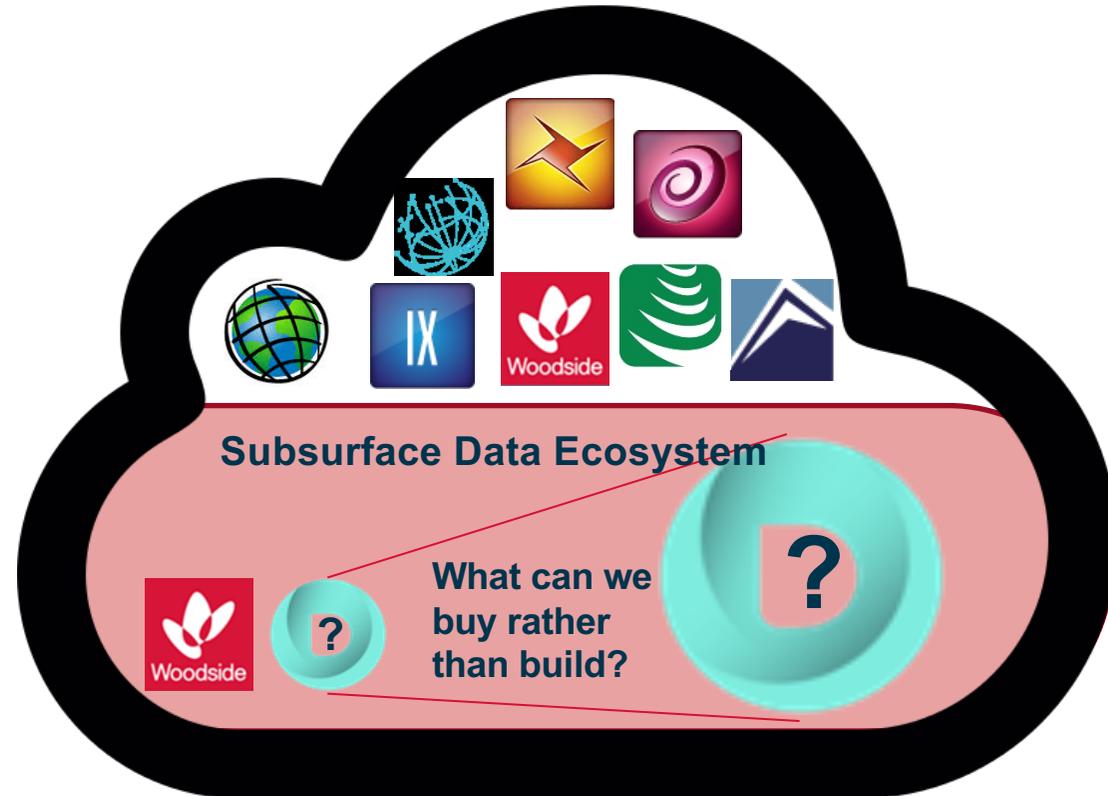


Public Cloud
 Vendor neutral, scalable compute on demand



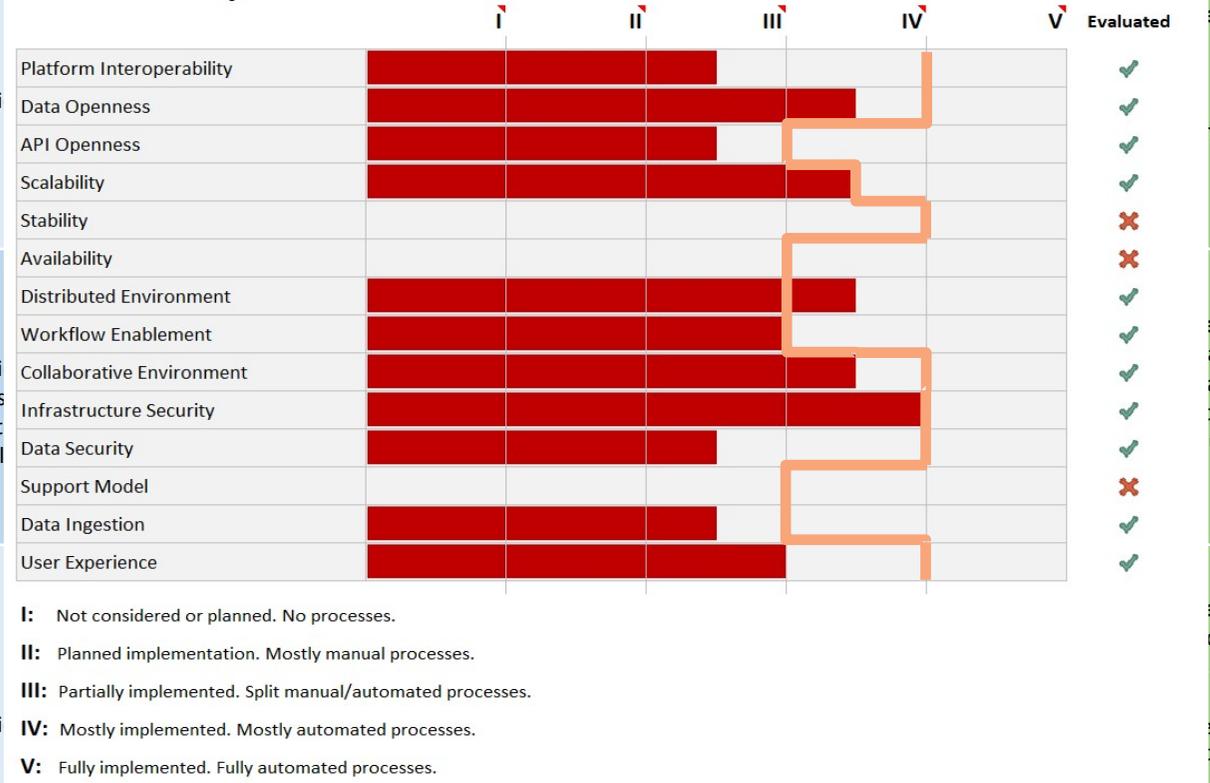
Turning the Vision into Reality

- + Define scope and dimensions of Woodside solution
- + De-risk vendor maturity with POC's
- + Align with Woodside Internal Platforms
- + High grade and select preferred partners
- + Data driven architecture driven by openness
- + Data residency driven by cost (storage, ingress and egress)
- + Integrate vendor cloud solutions through automation where direct app integration isn't possible



Assessment

	I	II	III	IV	V
		Planned implementation	Partially implemented. Combined		
Collaborative Environment	Not considered planned. No Evidence of capability				<p>Fully implemented. Fully automated processes. Full collaborative workflow and process are implemented. All target systems/applications are supported. Users can work in a streamline and seamless collaboration environment, with complete set of automated operational requirements met through API's</p>
Data Security	Not considered planned. No Evidence and support of s required for data Petrel project file				<p>Fully implemented. Fully automated processes. Full data security model, process and functionalities are all implemented and in place. All target systems/applications are supported, with comprehensive set of automated operational functionalities and features met through API's</p>
Scalability	Not considered planned. No Evidence of scalability				<p>Fully implemented. Fully automated processes. Full scan of scalability are implemented and in place. All target systems/applications are supported via automated process/functionalities. Complete set of API is provided for implementation such automated scalability operational requirements</p>

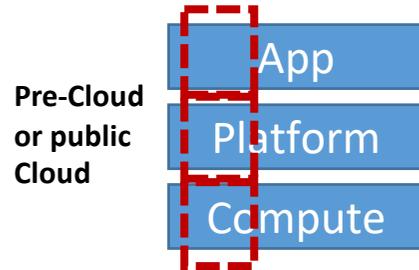


I: Not considered or planned. No processes.
II: Planned implementation. Mostly manual processes.
III: Partially implemented. Split manual/automated processes.
IV: Mostly implemented. Mostly automated processes.
V: Fully implemented. Fully automated processes.

present.
 process can be automated. Provide certain API for selected requirements and use cases.
 API based on demand. Core APIs in place to meet key requirements for current use cases.

Culture and Partnership

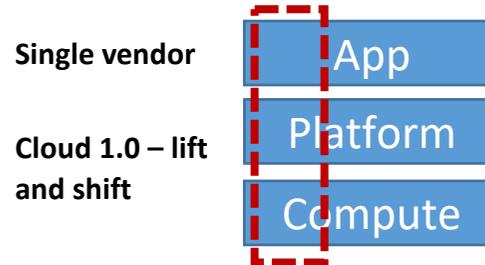
Model: Legacy



- Transactional
- Product Based
- Account Management
- Price book
- Perpetual

- We buy/lease applications
- Long product development cycle
- Commodity solution
- Low influence
- Compromised outcome
- Protected IP
- Cost comes before value
- Sunk cost (credits)
- Generational Change

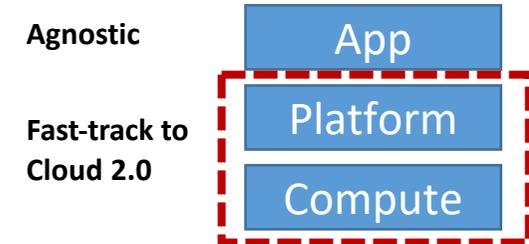
Model: Proposed



- Transactional
- Subscription Based
- Account Management + Projects
- Enterprise Commercial Agreement
- Leased

- We subscribe to functionality
- Drive accelerated development cycle
- Early access to solutions
- Tactical influence
- Woodside enhanced outcomes
- Applications + Shared IP
- Cost comes before value
- Sunk cost (credits)
- Generational Change

Model: Desired



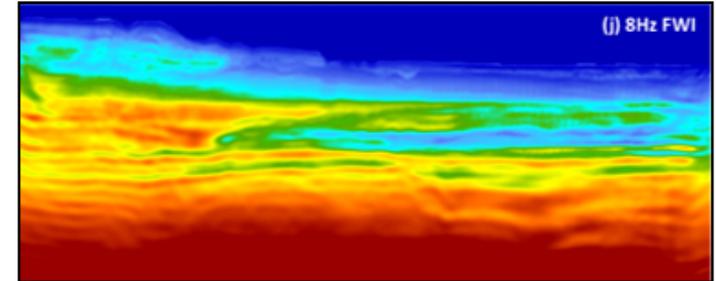
- Co-development
- Service Based
- Mutually beneficial relationship
- Holistic service
- Plug and play

- We invest in services
- DevOps
- Leading edge
- High influence
- Woodside optimised
- Shared IP
- Cost tied to value
- Consumption based
- Agile, continuous improvement

Examples of Woodside Subsurface Digital Transformation

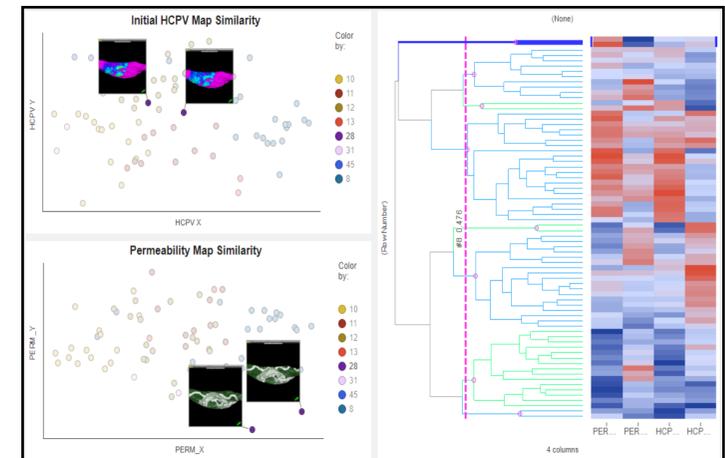
+ Real-Time Seismic Acquisition QC

- Acquired data direct to cloud in real time
- Office based QC and Processing during acquisition
- Selected volumes transferred via satellite
- Ability to modify acquisition program on the fly
- Immediate availability/accelerate insights

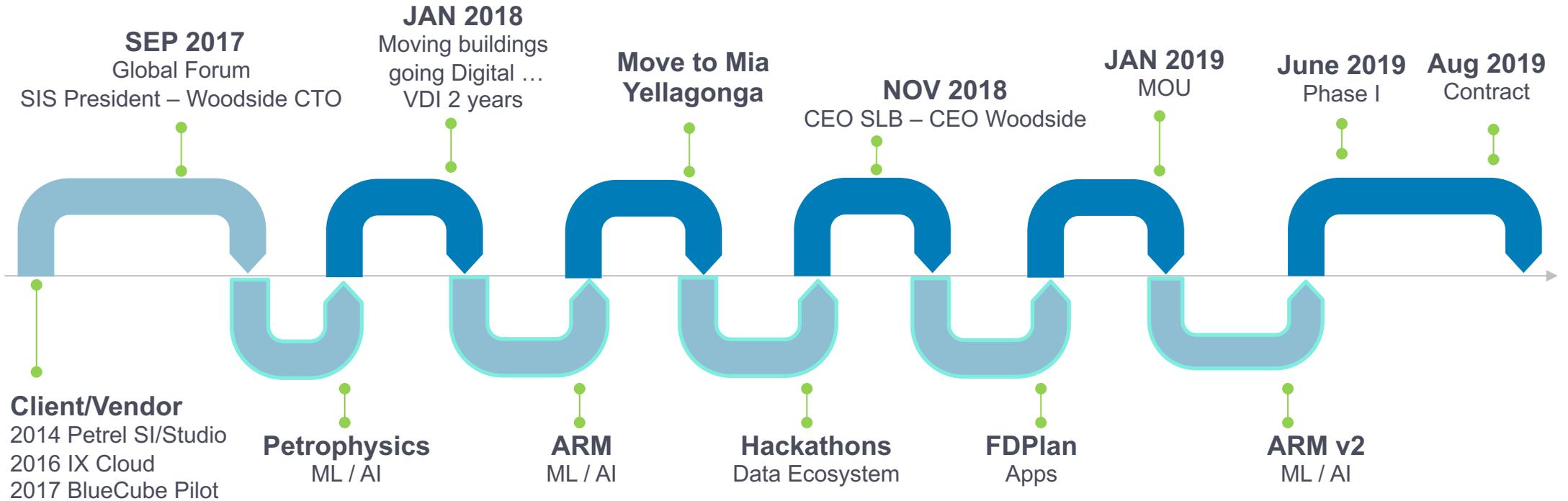


+ ARM (Agile Iterative Reservoir Modelling)

- Probabilistic simulation
- Thousands of geological realisations created and simulated automatically in parallel
- Analytics to identify controlling parameters
- Assisted quality assurance and control, and validation with production data
- Focus activity and iterate
- Reduction of workflow from months to days



Woodside's journey to DELFI



Transactional Relationship

Tactical Innovation

Innovate Together

Test Digital Openness

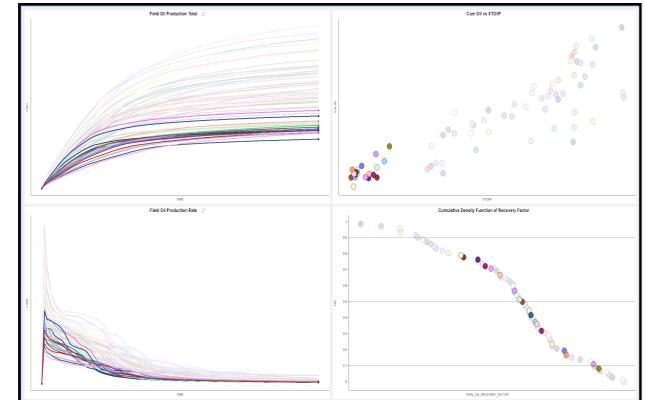
Innovate Together

Philosophical Alignment

Trusted Partnership

Agile Iterative Reservoir Modelling (ARM)

- + Woodside proto-typed workflow as FastFDP
 - + Automated Petrel workflows
 - + Fed simulation cases directly into vendor agnostic simulator
 - + Excel based analytics (evolving into Spotfire) on results
- + ARM (phase 1)
 - + SIS support for scaled workflow
 - + Scaled to thousand of geological realisations
 - + Run inside DELFI environment
- + ARM (phase 2)
 - + Integrated R&D
 - + Support for ARM via DELFI microservices and data stores
 - + Productisation



Transactional
Relationship

Tactical
Innovation

Innovate
Together

Test Digital
Openness

Innovate
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Philosophical
Alignment

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Digital Openness

- + Woodside request for a team to work directly with SIS R&D on business problems, within DELFI
 - + Synchronisation of interpretation within working projects between London and Perth
 - + Consumption of Seismic archive from 3rd cloud within DELFI
- + Both user stories were proven with outcomes exceeding expectation
- + Total immersion in platform took months off our learning journey
- + Established Woodside view that DELFI technology could be an “Open” environment
- + Created relationships that continue to be leveraged
- + Educated SIS on the practical application of DELFI technology

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Philosophical Alignment

- + CEOs of both our organisations led this engagement
- + Alignment on the value we want to generate was defined within an MoU
- + Drive to ensure contracting process didn't erode value proposition:
 - + Both parties risks recognised by the other
 - + Commitment to sharing risk equitably
- + Openness a guiding principle from Day 1
 - + Open data ecosystem
 - + Micro-service architecture
 - + 3rd party applications
- + Continuous focus on win-win outcomes

Transactional
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Wrap Up

- + Innovation is core to Woodside's DNA
- + In Digital Subsurface that means a vision to be a Global Leader
- + Cloud / IaaS created opportunities to re-imagine how we interpret and model our subsurface data sets
- + To scale from tactical use to enterprise use Woodside needs to partner
- + IP needs to migrate into modern microservice based software architectures
- + Since the launch of DELFI Woodside has maintained an ongoing engagement with SIS to understand how we can leverage it
- + We believe that through our partnership with Schlumberger, underpinned by our enterprise adoption of DELFI, Woodside is well placed to deliver our vision for Digital Subsurface

Transactional
Relationship

Tactical
Innovation

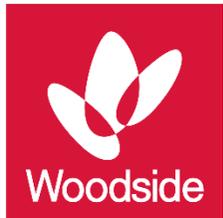
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